

STEPPING STONES ONE TO ONE



The 1:1 Programme

What is the 1:1 Programme?

The Stepping Stones 1:1 Programme aims to help you answer the following question – WHO would want YOU on THEIR Board and WHY?

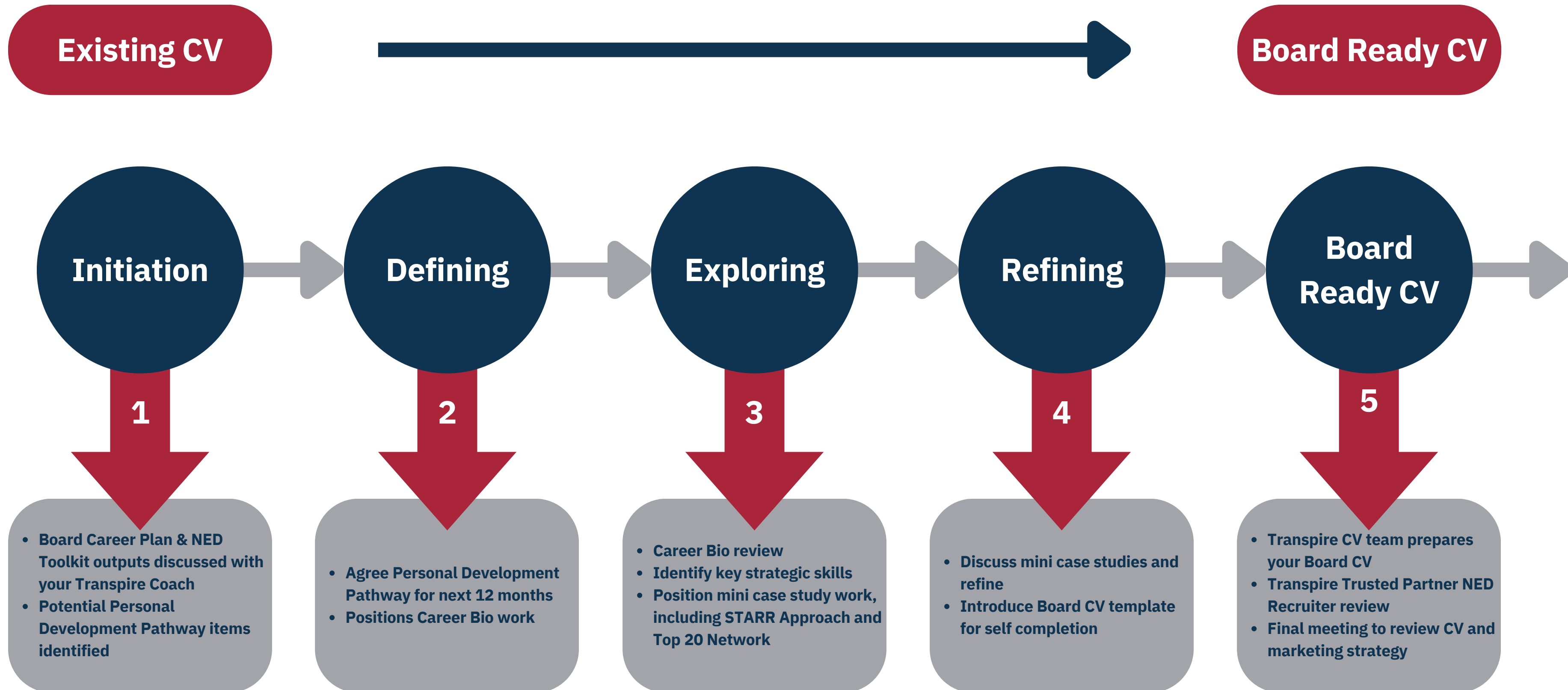
Through 7 hours of 1:1 coaching with an Accredited Coach, you will define your Non-Executive vision, identify your key strengths, craft your go-to-market plan, write a Board CV, and prepare for your first interviews. We'll also help you to optimize your LinkedIn presence and your Recruiters network, and to take your first steps towards your role search.

Who is the 1:1 Programme for?

Those that need the direct in-depth support and ultimate flexibility provided by the 1:1 structure.

Those who have completed the Stepping Stones group programme who would like to further develop their Non-Executive vision with continued support.

Structure



Week(s)	Focus	Content
1	Onboarding	Receive Transpire Connect Membership login, Board Career Plan and the High Performing NED’s Toolkit® links for completion. Select your Transpire Coach
2	Short "chemistry" meeting with Transpire Coach	Meeting to discuss your goals and objectives and agree timelines
3 and 4	Prep for Initiation and Defining meetings	Work through Board Career Plan and the High Performing NED’s Toolkit® and discuss outputs with Transpire Coach towards the end of this period
5, 6 and 7	Prep for Exploring meeting	Prepare Career Bio - a long-hand CV, covering your career and life to date in as much detail as you feel is appropriate. Allocate plenty of time to allow your sub-conscious can dredge up the significant experiences and people
8, 9 and 10	Prep for Refining meeting	Work on your Mini case-studies using the STARR approach (Situation, Task, Action, Result, Reflection). Put together Top 20 list of close network members
11 and 12	Develop / Review Board CV and Agree Marketing Strategy	Transpire uses your Mini case-studies and existing CV details to create draft Board CV. This is then reviewed by a Transpire Trusted Partner NED Recruiter to ensure maximum impact. Marketing strategy discussed and agreed

Our Coaches



Tony Stubbs

CEO/Founder of Transpire Global Director Network, a worldwide community of NEDs created by NEDs, offering learning & development opportunities, networking and peer-group support. Author of this programme who has advised dozens of people on how to develop their portfolio career and in particular work out their highest value-add NED offer and take that offer to market successfully. Tutor for the Financial Times NED Diploma Programme, a masters-level qualification accredited by Pearson



Gary Storer

A Masters qualified Executive Coach, Board adviser and consultant specialising in business transformation, organisational change and leadership development. I'm passionate about helping Boards and leaders succeed, especially in delivering great service to their customers. I have been successful as an entrepreneur and leader myself, having founded and grown an award-winning management consultancy over 20 years after a corporate career in financial services focusing on organisational transformation and risk.



Polly Robinson

A qualified (Level 7) Executive Coach and Mentor; I am the Founder, Facilitator and Learning Strategist of Growth Space. I support business leaders and senior managers through coaching to help you drive your business forward, become a better leader, engage your people and build personal and business resilience in the challenging environment we face today. I previously worked as a coach/facilitator for the University of Leicester School of Business and for the Henley Business School.

Our Coaches



Nigel Jones

I coach, facilitate, lead and catalyse. I work with individuals and organisations to help them realise their potential. To turn risk into opportunity. To collaborate more effectively. To make health a business priority. To challenge group think. To make discussions more diverse. Since transitioning out of full-time work in 2018, I have built a portfolio of other Chair, NED, Trustee, coaching and consultancy positions, all with a link to wellbeing.



Neil Baines-Thomas

A highly experienced learning & organisational change consultant and ICF accredited business and leadership coach with over 30 years' experience mainly within the financial services sector. A Transpire approved coach since 2019 who has successfully coached members across many sectors including higher-education, fintech, chemical engineering and legal to progress their board career.



Simon Minett

With over 35 years of corporate leadership experience, I bring a deep understanding of business strategy, sales, and operational excellence to my coaching practice. Throughout my career, I was frequently sought after to mentor and develop high-potential managers. Transitioning into executive coaching was a natural progression, leading me to formalize my expertise with an Institute of Leadership Level 7 Certificate in Executive Coaching, accredited by the University of the West of England.

Programme Outcomes

“I have found Transpire's One to One Programme to be an excellent complement to the technical knowledge gained from the FT NED Programme. The One to One Programme made me realise that I wanted to broaden my scope, if possible, to include other sectors and identified the innate skills and confidence I needed to do this. My board roles now include a Rwanda-based coaching and consulting group and a successful coffee retail chain, a far cry from a career in internal audit focused on the oil & gas and construction industries!”

Cecilia Odergren - One to One Programme Alumna

“A contact of mine who asked for my cv was very complimentary about the style of the board CV that Tony helped pull together. Tony worked closely with me to clarify and refine the way I expressed my key board skills and to work up good, relevant examples of those. I would recommend him to anyone starting out on their board journey.”

Sarah Frost - One to One Programme Alumna

“If you need someone to help you really understand where you should take your career/life next and someone that can tease out what it is you are really good at ,what it is you most enjoy and what it is you don't like doing and then fit that into a punchy CV and a compelling story then I cannot recommend Tony highly enough. Thought provoking , a strong sense of reality , straight talking and challenging for all the right reasons, Tony has exactly the right skill set and experience to support in making life changing decisions. Easy to work with and a very likeable guy too which makes the whole experience enjoyable.”

Steve Bluff - One to One Programme Alumnus

Secure Your Place

List Price: £4000



Request a
callback



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